

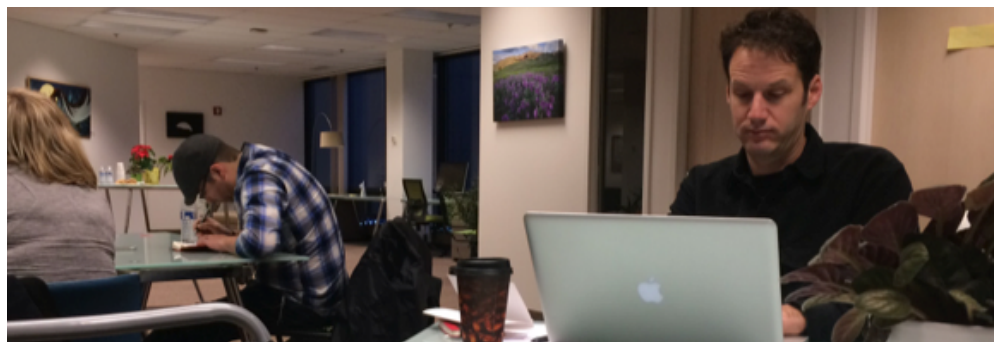
# 2015 Year in Review

AIGA Alaska had an amazing 2015! Reminisce by checking out our Year in Review, and stay tuned for what's going on in 2016!

## Events

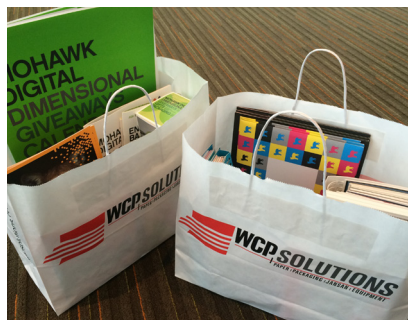
### ADOBE WORKSHOPS

We kicked 2015 off with four Adobe Workshops. Taught by Adobe certified instructor Brian Wood, the workshops drew a good crowd that was eager for hands-on learning and insider tips on Creative Cloud, Photoshop, Responsive Design and e-Publishing.



### WCP SOLUTIONS PAPER SHOW

Held every other year, things kept moving in 2015 with WCP Solution's Paper Show. The Show is always a big draw with a room full of vendors, samples and information on what's new in the world of paper.



### MARC ENGLISH LECTURE & WORKSHOP

Teacher, preacher, shaman and showman Marc English led a lecture and workshop that did not disappoint. The larger-than-life designer known as "the Johnny Cash of AIGA" burns with passion for life and work, and wants to be sure we do too. Marc blew into town, shook things up and shared sources of inspiration and application, theory and practice.

### SHOP TALK: WEB MOBILE

You asked and we answered. More workshops! But what makes Shop Talk different is that it's for you, by you. The format is simple. Pick a topic, facilitate discussion. This time around we gathered together to learn more about web/mobile design, sharing experience, resources and personally proven best practices. Thanks to our friends at Apokrisis for being a part of the talk!

### THE BIG ONE

Our annual, statewide competition, THE BIG ONE 2015 was the biggest BIG ONE yet. A record 127 projects were entered, over 100 physical displays were shown at the awards ceremony and over 90 attended to see who would go home with the wins. We even had media coverage by Alaska Commons! Entries were judged by established designers Marc English, Michael Osborne and Keetra Dean Dixon; and Keetra was our special guest. If you missed it - don't worry. Check out the Winner's Gallery at [thebigonealaska.com](http://thebigonealaska.com) to see the best in Alaska design. Thanks to our BIG sponsor, PIP Printing.



### CROPS & BLEEDS: SERVICE BUSINESS PRINTING

We closed 2015 with a Crops & Bleeds tour of Service Business Printing where attendees heard about their capabilities directly from staff. They were joined by WCP Solutions who was on hand to discuss the latest offerings and what's new in paper; Regional Supply who talked about large format media, substrates and new opportunities with large format printing; and a USPS rep who shed light on bulk mailing. Thank you to Service Business Printing, WCP Solutions and Regional Supply for sponsoring this event.

### AFTER HOURS

And last but not least, designers had the opportunity to mix and mingle every month at After Hours. After Hours is an informal meet up open to everyone in the design community to connect, network and talk shop. If you haven't been, be sure to stop in during 2016.

## Membership

AIGA Alaska grew by 23 members in 2015 - bringing our total number at year-end to 82. We also saw a lot of activity at the student level through increased attendance at events and entries in THE BIG ONE. To learn more about the benefits of membership, or join, visit [alaska.aiga.org/membership](http://alaska.aiga.org/membership).

**23** NEW MEMBERS

**82** TOTAL IN 2015

## Social Media

AIGA Alaska expanded its reach on Facebook and Twitter, going from 449 to 536 and 824 to 973 respectively. We also jumped onto Instagram (77) and changed from a group page to a company page on LinkedIn (42). For the latest information on local and national events, industry news you can use, or simple inspiration, be sure you're following us on all four platforms!

**f** 824

**t** 973

**i** 77

**in** 42

**336** EMAIL LIST SUBSCRIBERS

**26,000+** MEMBERS NATIONWIDE

**70** CHAPTERS ACROSS THE COUNTRY

## Partnerships

In 2015, AIGA focused on creating partnerships with other organizations within our design community such as King Career Center's Advertising, Art & Design Program, Alaska Teen Media Institute and Alaska Design Forum. We look forward to what we'll do together in 2016.

**ADF**



## Sponsors & Volunteers

AIGA Alaska is 100% volunteer-run and sponsor supported, all for the love of design.

Special thanks to sponsors PIP Printing, WCP Solutions and Ellipsis Photography for their support in 2015. And we sincerely thank our volunteers who fill roles big and small - whether it is on the board or checking people in at events. We couldn't do any of this without you.

**THANK YOU!**



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